**Instant Lighting Rebates**

When you upgrade your indoor or outdoor lighting, you'll receive benefits like great instant rebates on discounted lighting products from local distributors through March. LEDs are excellent for areas needing a lot of light to cover large areas. LEDs also last much longer than traditional lighting options, reducing the need for frequent replacements and saving money in the long run.

**Employee Safety**

Companies have to commit to a safer workplace for their employees. Not only does this benefit the employees in ensuring they are less likely to be injured and are also incentivized to return to work should an injury occur, but it also leads to increased employee morale. To keep your employees happy and safe, consider investing in safety training and equipment.

**Acrolisms and Efficiency**

So why are we talking about acronyms? I propose that we all commit to limiting if not outright eliminating the use of acronyms and initialisms (in my opinion, initially for the sake of personal efficiency and then for the benefit of those surrounding us). This effort may seem trivial, but the impact of less acronyms can be a small but noticeable improvement in our ability to communicate effectively.

**Education and Certification**

Join BOMA San Diego's Education Committee for a variety of educational opportunities this year! Our BOMA San Diego Education Committee invites you to join us as we offer events to BOMA members and the public. We have found that safety and management training classes are in high demand and can help lead to increased efficiency in your business operations. This includes classes like "Property Manager Fundamentals: Critical Components of the Industry" and "Property Manager Fundamentals: Risk Management" - an annual course teaching administrators and assistants hoping to learn more about the industry, and for vendor management and more. This class is a perfect fit for both property administrators and property managers! Register today to save your seat.

**Turn Your Data into a Marketing Tool**

Have you ever thought about how you could use the data you already have to drive your marketing efforts? The BOMA San Diego Technology Committee invites you to join us as we explore how data from your building can be used to create a more targeted and effective marketing strategy. We will discuss best practices for collecting and analyzing data, as well as strategies for using this information to improve your marketing efforts. Whether you're a long-time data pro or just getting started, this is a great opportunity to learn how to turn your data into a marketing tool.

**Painting, Inc.**

Get Educated:

Painting, Inc. has partnered with BOMA San Diego to bring you the perfect opportunity to turn your data into a marketing tool. We have organized a series of workshops and seminars designed to help you learn how to use your data to drive your marketing efforts. From best practices for collecting and analyzing data to strategies for using this information to improve your marketing efforts, our experts will guide you every step of the way. Whether you're a data expert or just getting started, these workshops are a great opportunity to learn how to make the most of your data.

**Crisis Event Response and Recovery Access**

BOMA San Diego would like to welcome our newest members! Say hello at our April meeting and get to know them. We are excited to have these new members join our community. This year! Our BOMA San Diego education committee invites you to join us as we offer events to BOMA members and the public. We have found that safety and management training classes are in high demand and can help lead to increased efficiency in your business operations. This includes classes like "Property Manager Fundamentals: Critical Components of the Industry" and "Property Manager Fundamentals: Risk Management" - an annual course teaching administrators and assistants hoping to learn more about the industry, and for vendor management and more. This class is a perfect fit for both property administrators and property managers! Register today to save your seat.

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