



The Power of the BOMA Network

Membership in BOMA San Diego is vital to your professional success and your company's performance. As the industry's number one business solutions provider and support network, BOMA provides a tremendous return on your dues dollar investment. Experience the Power of the Network and Join TODAY!

Networking and Solutions Provider

- As a BOMA San Diego member, you have immediate access to a valuable network of over 300 professionals in the field, facilitating the sharing of experiences and the development and expansion of your business and career.
- BOMA's Web site make-over allows you to more easily navigate through a wealth of online resources including our monthly online newsletter.
- BOMA's membership luncheons, seminars, educational opportunities and special events bring professionals together monthly for networking opportunities.

Advocacy and Codes

- BOMA's 2008 legislative victories alone will **save the industry over \$5 billion**. The extension of three key tax provisions—15-year depreciation timeline for tenant improvements, and tax deductions for brownfields remediation costs and energy efficiency retrofits—means direct savings, improved asset values and economic growth incentives.
- BOMA's industry-leading energy efficiency and sustainability strategies put money in your pocket. Our **7-Point Challenge** provides incentives for energy efficiency gains that also green the bottom line, and our partnership with the **Clinton Climate Initiative** identifies and eliminates barriers to implementing and financing energy efficiency retrofits.
- BOMA's aggressive building codes program in 2008 **saved the industry \$3.8 billion in annual construction costs** by defeating changes to the ICC International Building Code (IBC) for unnecessary fire separation and structural design requirements, and **\$990 million in annual construction costs** by defeating changes to the ICC International Energy Conservation Code that would have added unrealistically stringent requirements for all energy efficiency systems and elements for all buildings.
- BOMA **saved its members \$630 million** in annual lease income losses with approval of alternatives to unnecessary and costly evacuation stairways and fire separation requirements in the ICC International Model Codes.
- BOMA **saved the industry \$887 million over 5 years** through the extension of the Energy Policy Act of 2005, which provides for an accelerated deduction of up to \$1.80 per square foot for energy efficient upgrades that achieve a 50 percent reduction in annual energy cost to the user.



www.bomasd.org

Research and Standards

- BOMA's **Experience Exchange Report (EER)**® is the industry's best benchmarking tool. It helps you to evaluate operating expenses, develop asset management strategies, complete budgets and underwrite and analyze acquisition opportunities. In 2009 in cooperation with Kingsley Associates, the EER moved to a Web platform, making tracking your building's performance easier than ever.
- In 2009, BOMA published new **floor measurement standards** for gross area of buildings, retail facilities, and multi-unit residential buildings, joining the current BOMA standards for measuring office and industrial buildings.
- In 2009, BOMA launched the "**BOMA 360 Performance Program**" to recognize commercial buildings that achieve best practices in building management and operations. This new program will provide you with a valuable marketing tool in a competitive marketplace.



Education and Training

- BOMA's new **Foundations of Real Estate Management**® course offers a comprehensive overview of building management and operations for those new to the industry. Offered locally, this program offers a convenient, affordable means to bring new hires quickly up-to-speed.
- The **BOMA Energy Efficiency Program (BEEP)**® has become the industry standard in energy efficiency education, offering easy-to-implement no- and low-cost energy savings strategies and best practices to 10,000 industry practitioners and counting!
- BOMA International's new **Sustainable Operations Series (SOS)** offer strategies for "greening" building operations without major capital expenditures. These and other **Webinars** offered throughout the year provide cost-effective training for your entire team.
- **BOMA's Annual Conference and The Every Building Show** keeps you current on the latest operations, management best practices, products, high performance trends and building technology while you network with industry colleagues.
- BOMA International's annual **Medical Office Buildings and Healthcare Facilities Conference** brings together nearly 500 movers and shakers within this growing industry sector, and offers unmatched insights and networks for investors, developers, asset managers, and healthcare real estate executives.
- BOMA International's acclaimed **Emerging Leaders in Real Estate**, developed in conjunction with **Harvard University Graduate School of Design**, equips up-and-coming leaders with the vision and discipline to guide their organizations to the next level.

Information, Publications and Recognition

- BOMA International produced the industry's first **Green Lease Guide** in 2008, showing you how to modify lease terms to maintain an energy efficient and sustainable building operation.
- The award-winning **BOMA Magazine** the **BOMA/Kingsley Report** and our monthly newsletter deliver the latest industry news, trends and best practices that drive value to your properties.
- **The Office Building of the Year (TOBY) awards** is an opportunity to distinguish your company from the competition!
- Distinguish your building from your competition through the **BOMA 360 Performance Program**, showcasing your managers and buildings management functions.

Experience the Power of the Network