2020 PLATINUM PARTNER BENEFITS

Cost $8,000 | Value $24,000

No limit to number of sponsors in this category, but no competing companies will be allowed

RIGHT OF FIRST REFUSAL TO RENEW THE FOLLOWING YEAR SECOND LEVEL
• Exclusive to service category

SIX LUNCHEONS
• Invitation, website, collateral advertisement
• 4 event tickets per luncheon
  ▪ Ability to provide tickets to managers of your choice
• Digital logo display
• Tabletop logo display
• Tabletop Display at Appointed Luncheon
• 5 minute commercial
• Platinum Sponsor Ribbon
• In opening remarks, acknowledged, asked to stand up, round of applause
  ▪ Specify Platinum Sponsor

EMERGING LEADERS EVENTS
• 30% discount on sponsorships. See page 8 for details
• 30% discount on event tickets
• Exclusive offer to sponsor Emerging Leaders Lunch & Learn. See page 8 for details.

GOLF TOURNAMENT
• Invitation, website, collateral advertisement
• Foursome OR first round choice tee sponsorship placement.*
  *Does not include upgrade fee to serve alcohol on tee.

WEBSITE ADVERTISING
• Logo and link on bomasd.org sponsor page
• Link on bomasd.org homepage

E-NEWSLETTER ADVERTISING
• Logo and link in monthly newsletter sponsor page
• Company profile in luncheon sponsor month

NEW PRINCIPAL MIXER
• Exclusive invitation to this event for one representative from your company plus one property manager guest

EVENT SPONSORSHIP OPPORTUNITIES
• Given the first right of refusal to sponsor BOMA events before the sponsorship opportunity is opened to the general membership

CONTINUED ON NEXT PAGE
2020 PLATINUM PARTNER BENEFITS

Cost $8,000 | Value $24,000

No limit to number of sponsors in this category, but no competing companies will be allowed

CONTINUED FROM PREVIOUS PAGE

DAY AT THE RACES
• 2 tickets to the event

EXPO
• 30% discount on expo booth

TOBY & MEMBERSHIP AWARDS GALA
• One table*
• 15% discount for one additional table
*Ticket number will vary depending on venue. Minimum of 8 seats
• Tabletop logo display
• Digital Sponsor Recognition

BOMA FOUNDATIONS/BOMI CLASSES
• Opportunity to be a luncheon sponsor at $500/class. Ability to be introduced to the class and provide a 5 minute overview of their company.
• For a list of 2020 classes, click here.

SOCIAL MEDIA PROMOTION
• One company profile and link on BOMA San Diego’s Facebook page
• Social Media tags to be shared with sponsors so they can re-post
• One company sponsored Tweet on Twitter
• One company sponsored LinkedIn post
• One company sponsored Instagram post

SPONSOR HIGHLIGHTS & OFFERS E-BLAST
• Sent once per year to all members
• One link per company included
• Sponsor to provide article content and requested distribution date

LOGO
• Right to use BOMA San Diego “Supporting Partner” logo in company collateral

EVENT UPGRADES
• Early Access to All Sponsorship Opportunities
• 30% discount on specified sponsorships

NEW FOR 2020! DIGITAL DIRECTORY
For 2020, we have added a new benefit for our Annual Supporting Sponsors! A digital directory featuring all sponsors will be sent out to Principal Members once per quarter in a dedicated e-blast! This digital directory will also be included in the monthly newsletter.

• Company name and contact info for up to 3 representatives (must be current BOMA members) will be included in the directory
• Logo will be included in the directory
GOLF TOURNAMENT
• Invitation, website, collateral advertisement
• Foursome OR first round choice tee sponsorship placement.*
  *Does not include upgrade fee to serve alcohol on tee.

WEBSITE ADVERTISING
• Logo and link on bomasd.org sponsor page
• Link on bomasd.org homepage

E-NEWSLETTER ADVERTISING
• Logo and link in monthly newsletter sponsor page
• Company profile in luncheon sponsor month

NEW PRINCIPAL MIXER
• Exclusive invitation to this event for one representative from your company plus one property manager guest

EVENT SPONSORSHIP OPPORTUNITIES
• Given the first right of refusal to sponsor BOMA events before the sponsorship opportunity is opened to the general membership

RIGHT OF FIRST REFUSAL TO RENEW THE FOLLOWING YEAR SECOND LEVEL
• Yes

SIX LUNCHEONS
• Invitation, website, collateral advertisement
• 2 event tickets per luncheon
  ▪ Ability to provide tickets to managers of your choice.
• Digital logo display
• Tabletop logo display
• Tabletop Display at Appointed Luncheon
• 1 minute commercial
• Gold Sponsor Ribbon
• In opening remarks, acknowledged, asked to stand up, round of applause
  ▪ Specify Gold Sponsor
• First Right of Refusal to be a speaker if topic pertains to their service.

EMERGING LEADERS EVENTS
• 20% discount on sponsorships. See page 8 for details
• 20% discount on one event ticket
• Exclusive offer to sponsor Emerging Leaders Lunch & Learn. See page 8 for details

2020 GOLD PARTNER BENEFITS
Cost $6,000 | Value $21,500
Maximum of 12 Sponsors

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**2020 GOLD PARTNER BENEFITS**

Cost $6,000 | Value $21,500

Maximum of 12 Sponsors

**CONTINUED FROM PREVIOUS PAGE**

**DAY AT THE RACES**
- 2 tickets to the event

**EXPO**
- 20% discount on expo booth

**TOBY & MEMBERSHIP AWARDS GALA**
- 4 attendee tickets
- 10% discount for one table
- Digital Sponsor Recognition

**BOMA FOUNDATIONS/BOMI CLASSES**
- Opportunity to be a luncheon sponsor at $750/class. Ability to be introduced to the class and provide a 5 minute overview of their company.
- For a list of 2020 classes, click [here](#).

**SOCIAL MEDIA PROMOTION**
- One company profile and link on BOMA San Diego’s Facebook page
- Social Media tags to be shared with sponsors so they can re-post
- One company sponsored Tweet on Twitter
- One company sponsored LinkedIn post
- One company sponsored Instagram post

**SPONSOR HIGHLIGHTS & OFFERS E-BLAST**
- Sent once per year to all members
- One link per company included
- Sponsor to provide article content and requested distribution date

**LOGO**
- Right to use BOMA San Diego “Supporting Partner” logo in company collateral

**EVENT UPGRADES**
- Early Access to All Sponsorship Opportunities
- 20% discount on specified sponsorships

**NEW FOR 2020! DIGITAL DIRECTORY**
For 2020, we have added a new benefit for our Annual Supporting Sponsors! A digital directory featuring all sponsors will be sent out to Principal Members once per quarter in a dedicated e-blast! This digital directory will also be included in the monthly newsletter.
- Company name and contact info for up to 2 representatives (must be current BOMA members) will be included in the directory
- Logo will be included in the directory
RIGHT OF FIRST REFUSAL TO RENEW THE FOLLOWING YEAR SECOND LEVEL

SIX LUNCHEONS
• Invitation, website, collateral advertisement
• 1 event ticket per luncheon
  ▪ Ability to provide tickets to managers of your choice.
• Digital logo display
• Tabletop logo display
• Tabletop Display at Appointed Luncheon
• Silver Sponsor Ribbon
• In opening remarks, acknowledged, asked to stand up, round of applause
  ▪ Specify Silver Sponsor
• First Right of Refusal to be a speaker if topic pertains to their service.

EMERGING LEADERS EVENTS
• 10% discount on sponsorships. See page 8 for details
• 10% discount on one event ticket
• Exclusive offer to sponsor Emerging Leaders Lunch & Learn. See page 8 for details

GOLF TOURNAMENT
• Invitation, website, collateral advertisement
• 2 player registrations

WEBSITE ADVERTISING
• Logo and link on bomasd.org sponsor page
• Link on bomasd.org homepage

E-NEWSLETTER ADVERTISING
• Logo and link in monthly newsletter sponsor page
• Company profile in luncheon sponsor month

NEW PRINCIPAL MIXER
• Exclusive invitation to this event for one representative from your company plus one property manager guest

EVENT SPONSORSHIP OPPORTUNITIES
• Given the first right of refusal to sponsor BOMA events before the sponsorship opportunity is opened to the general membership

CONTINUED ON NEXT PAGE
DAY AT THE RACES
• 1 ticket to the event

EXPO
• 10% discount on expo booth

TOBY & MEMBERSHIP AWARDS GALA
• 2 attendee tickets
• 5% discount for one table
• Digital Sponsor Recognition

BOMA FOUNDATIONS/BOMI CLASSES
• Opportunity to be a luncheon sponsor at $1,000/class. Ability to be introduced to the class and provide a 5 minute overview of their company.
• For a list of 2020 classes, click here.

SOCIAL MEDIA PROMOTION
• One company profile and link on BOMA San Diego’s Facebook page
• Social Media tags to be shared with sponsors so they can re-post
• One company sponsored Tweet on Twitter
• One company sponsored LinkedIn post
• One company sponsored Instagram post

SPONSOR HIGHLIGHTS & OFFERS E-BLAST
• Sent once per year to all members
• One link per company included
• Sponsor to provide article content and requested distribution date

LOGO
• Right to use BOMA San Diego “Supporting Partner” logo in company collateral

EVENT UPGRADES
• Early Access to All Sponsorship Opportunities
• 10% discount on specified sponsorships

NEW FOR 2020! DIGITAL DIRECTORY
For 2020, we have added a new benefit for our Annual Supporting Sponsors! A digital directory featuring all sponsors will be sent out to Principal Members once per quarter in a dedicated e-blast! This digital directory will also be included in the monthly newsletter.
• Company name and contact info for 1 representative (must be current BOMA member) will be included in the directory
2020 EMERGING LEADERS
EDUCATION & NETWORKING

MARCH LUNCH & LEARN – $750 (1 Available)

MAY LUNCH & LEARN – $750 (1 Available)

NOVEMBER LUNCH & LEARN – $750 (1 Available)

Sponsor an Emerging Leaders Lunch & Learn for 15-25 new managers. Attendance is open to all property managers, even non-members. This is great exposure!

LUNCH & LEARN SPONSORSHIP INCLUDES:
• Sponsorship Discount Applies (30,20,10)
• 1-2 minute introduction
• Ability to hand out giveaways/promotional items
• Exclusive Logo displayed on nametags
• Exclusive Logo displayed on table
• Exclusive Logo listed in BOMA newsletter and event flyer

The Emerging Leaders Committee will pick a topic and a speaker for each Lunch & Learn. The speaker’s logo will not be featured in the promotional material, nor will they be allowed to hand out any giveaways or promotional items.

APRIL EVENING EVENT – $600 (4 Available)

OCTOBER EVENING EVENT – $600 (4 Available)

EVENING EVENT SPONSORSHIP INCLUDES:
• Sponsorship Discount Applies (30,20,10)
• Registration for 2 attendees
• Registration for 1 manager
• Ability to present a raffle prize/hand out giveaways or promotional items
• Logo displayed on nametags
• Logo displayed on table
• Logo listed in BOMA newsletter and event flyer
• Logo printed on photos* (Based on full funding from 4 sponsors)